

# WINIA AID

*2024 WINIA AID Corporate Profile*

## “ Stable domestic logistics operation ”

WINIA AID provides the overall logistics operation of its customers based on national logistics base and IT system.

### FLOW



### Domestic Logistics Operation by WINIA AID

- Factory Logistics ( **Procurement · Production** ) - Handling Raw materials, Parts, Semi-finished products, and Products
  - ☞ Enables consistent **SCM** ( Supply Chain Management ) managing by stable support from the production stage.

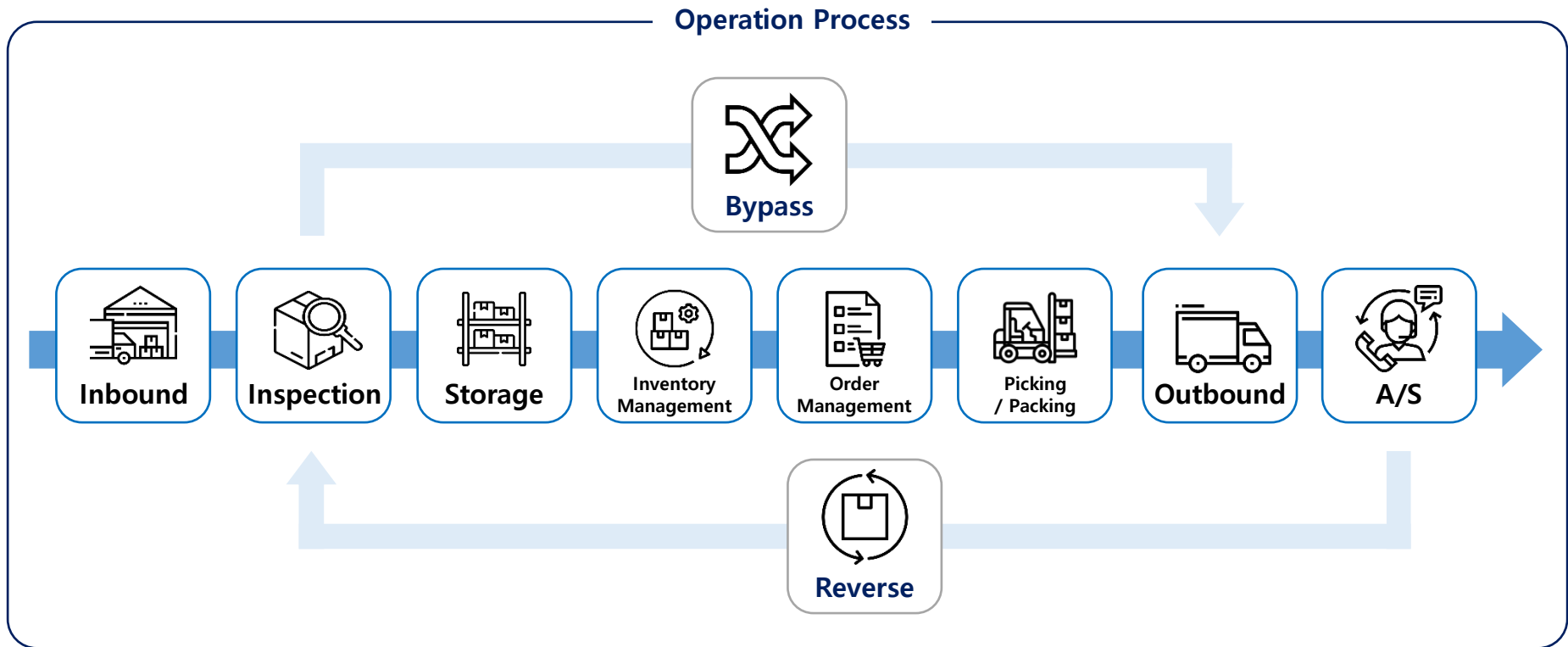
- **Inbound, Inspection, Storage, Outbound** at 2 RDCs ( Regional Distribution Center ) / 11 FDCs ( Final Distribution Center )
  - ☞ Warehouse management and Logistics operation based on **WMS** ( Warehouse Management System )
  - ☞ Real-time inventory location fluctuation management and Work efficiency improvement through **PDA** linkage
- 24-hours B2B ( **truck transportation** ) / B2C ( **installation and delivery** ) freight network based on 2 logistic regions nationwide
  - ☞ Designate the optimal vehicle according to the order volume based on the **OMS** ( Order Management System ) and
  - ☞ Optimal routing calculation and delivery linkage based on **TMS** ( Transport Management System )
  - ☞ Provides data management and customer visibility ( **WEB** ) with automatic I/F

➡ Provides nationwide **D+1 installation and delivery** using I/T System specialized in Logistics

- **Reverse Logistics** – in connection with C/S ( Call-Center · A/S ) Department
  - ☞ Provides **One-Stop service** handling all areas of logistics after sales

“ Systematic Operational Process ”

WINIA AID provides customer satisfaction through rapid and accurate performance based on systematic process.



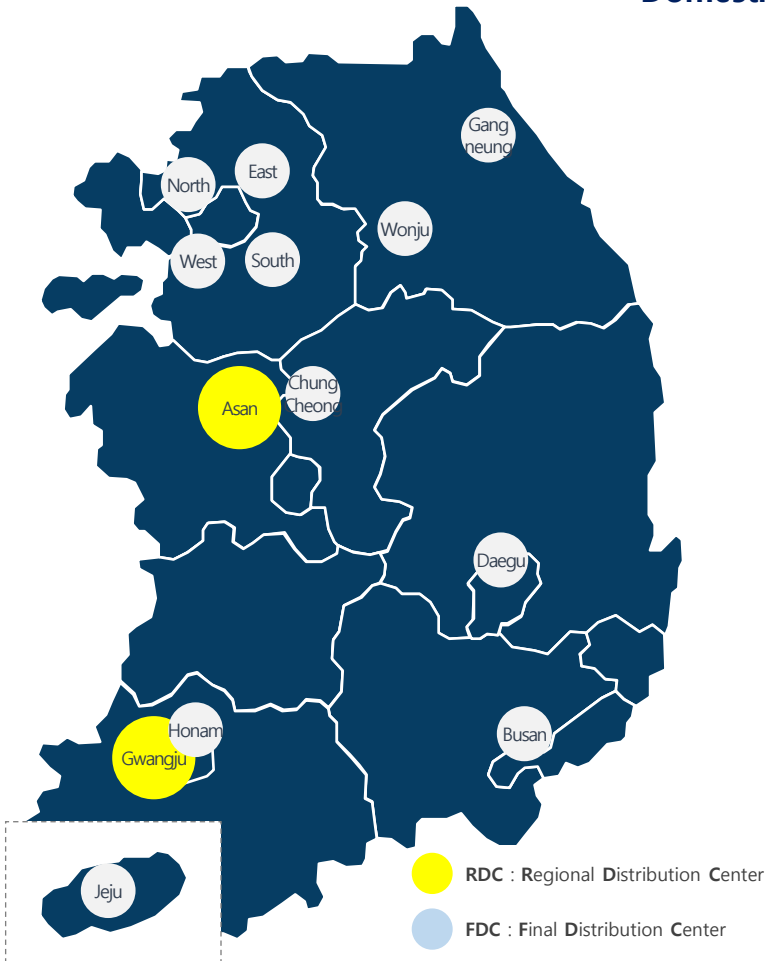
**Operation Point**

- Improve inventory management accuracy and delivery speed through location management
- Use the delivery channel according to the order type, such as freight Transportation / Installation / Delivery service
- Handling all ISSUES before and after logistics based on organic connection with Sales / C/S Department
- Maximize logistics BPO benefits with regular feedback and improvement proposals

“ Owned nationwide delivery Infra ”

WINIA AID has a cargo network that connects the country within 24 hours, through 13 logistic bases nationwide.

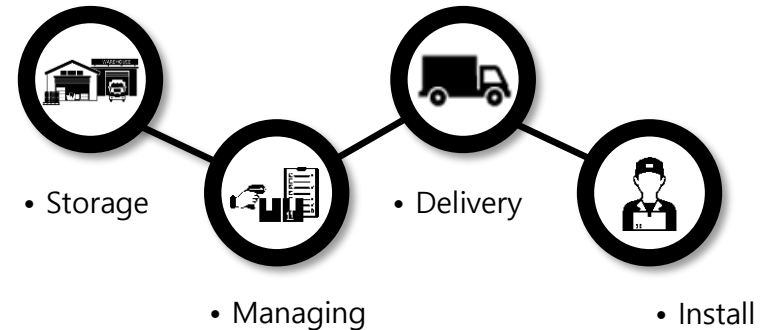
Domestic Logistics Infra



Warehouse

Center	RDC / FDC	Remark
● RDC	2	Nationwide Delivery Hub
● FDC	11	Final Delivery Spoke
TOTAL	13	

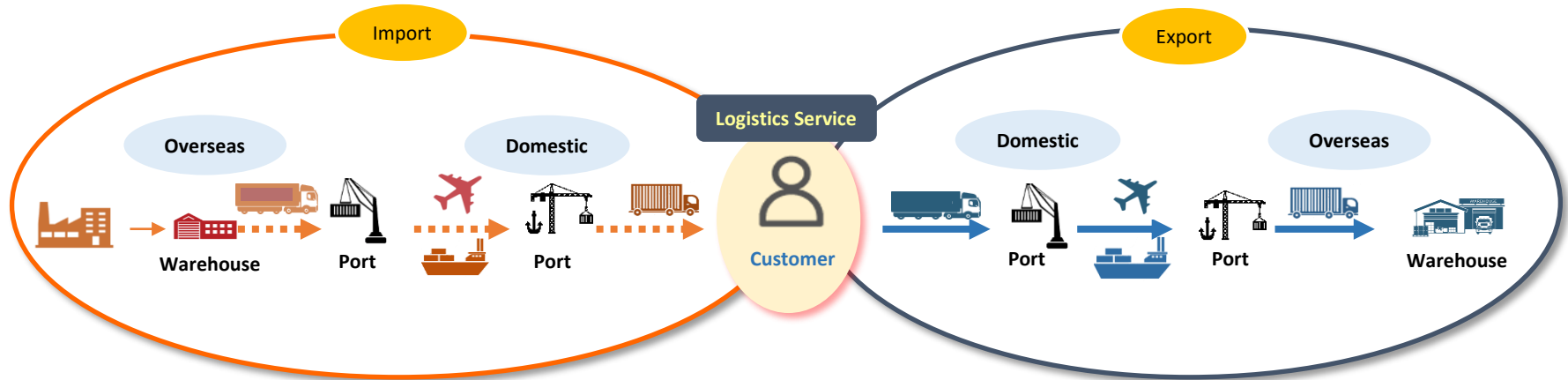
Scope



## “ End-To-End Service ”

WINIA AID provides End-To-End Service from import to export as a logistics agency of overseas / domestic customer.

### Service Overview



#### Overseas Logistics

- Overseas Pick-up Service
  - Warehouse / Factory to Transportation
- Overseas Storage / Management Service
- Export / Import Agency Service
- Other Overseas Logistics Service  
( ex\_Packaging, etc. )

#### International Transportation

- International Transportation Service
  - Ocean / Ferry Transportation ( FCL / LCL )
  - Railroad Transportation
  - Air ( Cargo / Express ) Transportation
- Trilateral Transportation Service
- Multimodal Transportation Service

#### Domestic Logistics

- Inland Transportation Service
  - Container / Truck Transportation
- Storage / Management Service
  - Based on owned logistics infra
- Last-Mile Delivery / Installation Service
- C/S, A/S Agency Service

“ Total Logistics Service ”

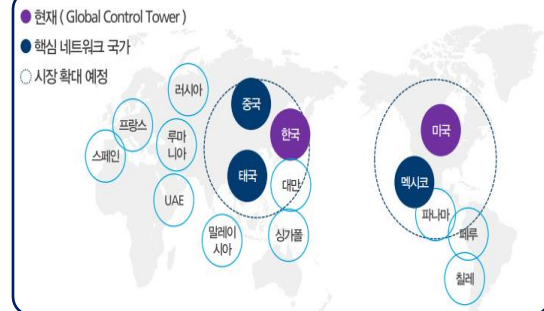
WINIA AID provides punctuality and stability as an expert in the field of international transportation.

1. Global Network

Ocean / Air Transportation

- Operate fixed route through **Intra Asia** (China, Thai )
- Specialized in operating routes through **Eurasia · North America · Southeast Asia**
- Using **overseas subsidiaries** as logistics base
- **Reasonable freight and incidental costs** for all sections of the world

WINIA AID Global Network



• Stable Partnership with **Major Shipping company**

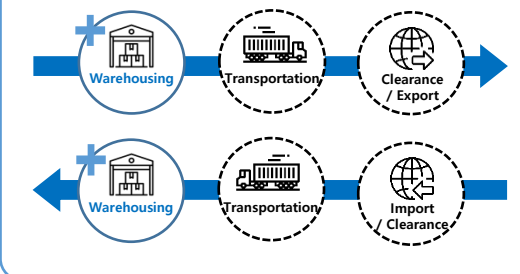


2. Domestic Network

Container Transportation

- Using **OFF-DOCK CY**, provides Free-Time flexibility
- **Rapid allocation** to all routes of FCL / LCL Container Transport order
- Able to handling **special needs** such as Trilateral trade · bonded processing

Import · Export Total Service



Customs Clearance

- Provides **rapid service and the lowest level of customs clearance fees**
- Support for **reduction of other costs** such as customs duties · refund inspection fees

3. Fulfillment by WINIA AID

Fulfillment



- **Added Services** such as inspection, packaging, labeling, etc.
- LCL console service for small cargo
- **Customized services** for overseas platforms

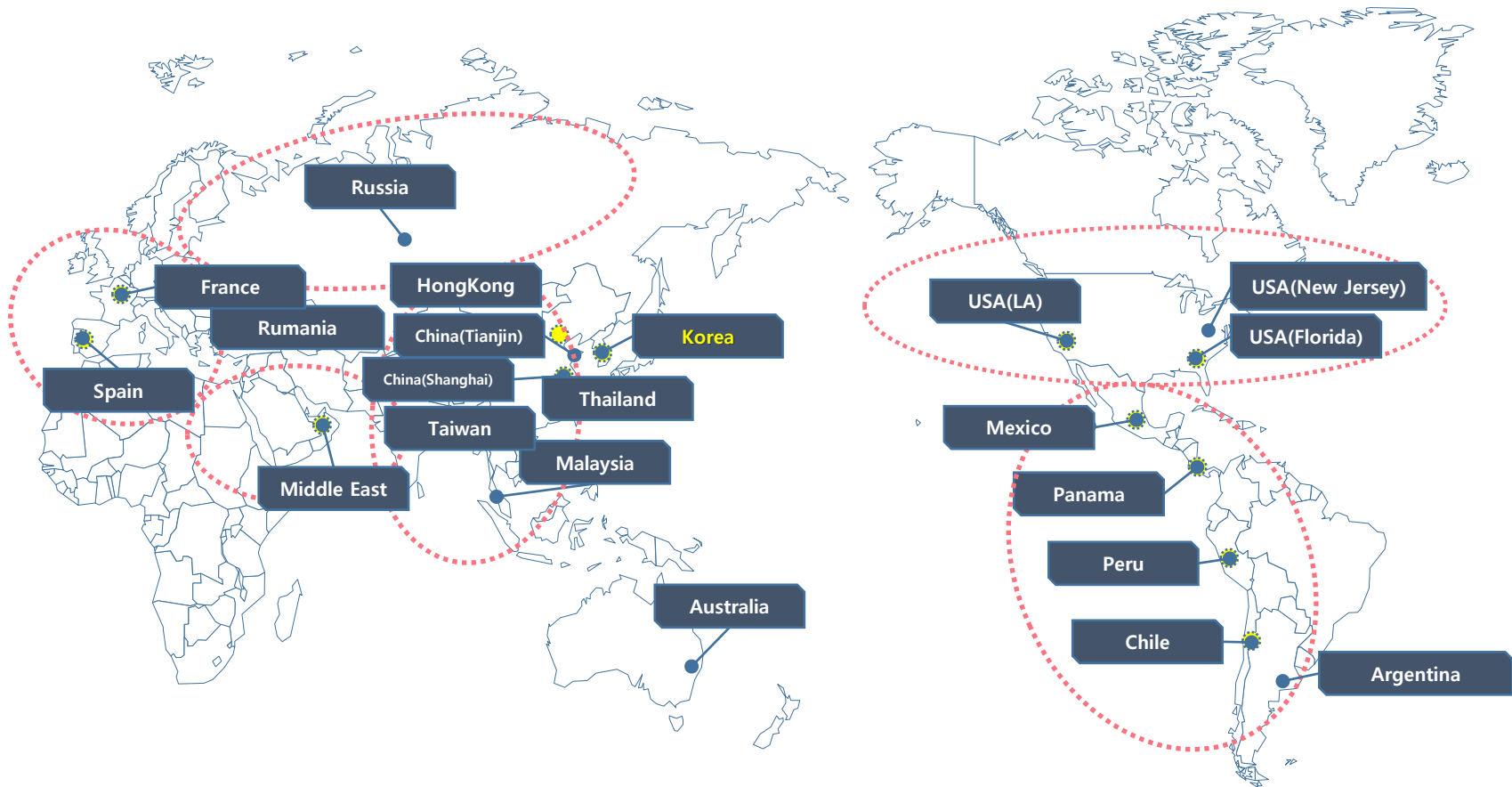


- Enters overseas centers through **One-Stop logistics service** ( Ocean / Air / Express )
- Safe and Rapid logistics service based on **local logistics network in destination country**

“ Global Network ”

WINIA AID provides transportation services with professional partners in 18 countries, 21 bases around the world.

International Logistics Infra

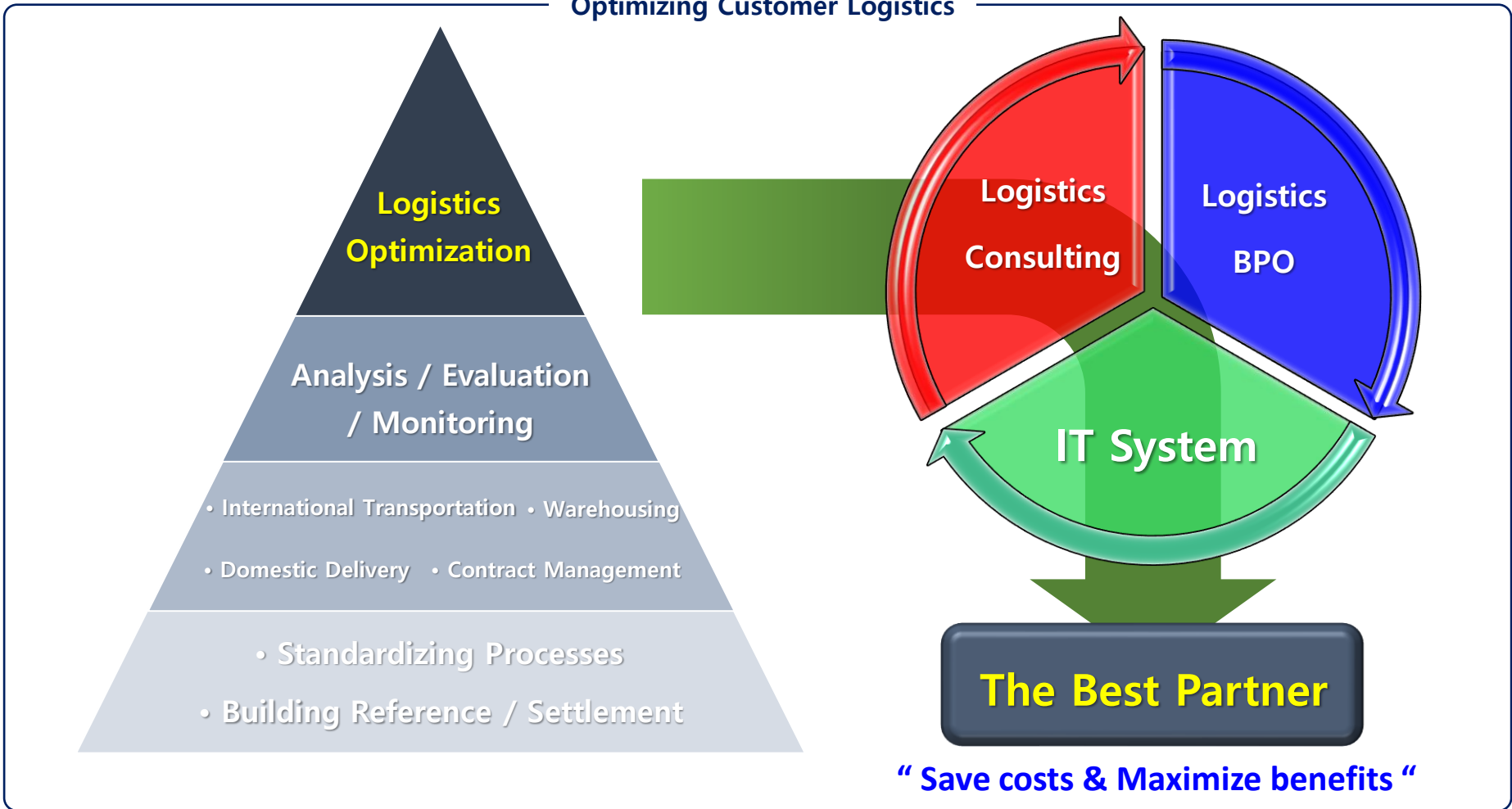


### III. Core Value

#### “ Total Logistics Solution ”

WINIA AID is growing with customers as an optimal partner based on integrated solutions and customized consulting.

#### Optimizing Customer Logistics







- **Company Name : WINIA AID Co. LTD**
- **CEO : HeeWoong Kim**
- **Establish : 2015-01-26**
- **Address : HQ - 40-11, Sochon-ro 123, Gwangsan-gu, Gwangju, Korea**  
**Office - 1267, Samcheonbyungma-ro, Bongdam-eup,**  
**Hwaseong-si, Gyeonggi-do, Korea**
- **Recognition**
  - Presidential Award Commendation at the National Quality Management Conference (2017)
  - Korea's Best Service Quality Company (2017)
  - Ranked No. 1 in the national customer Kimchi refrigerator satisfaction index for 10 consecutive years
  - Acquired KSQI excellent call center certification for 3 consecutive years (2018, 2019, 2020)

## ※ Contact Point

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